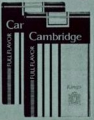
LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
AD #FSI120-B3 - REQ. #M30096 - "RIP IT OFF" $1.25 OFF 2 PACKS - PG, 4/c (8x10 13/16) - FSI, 8/2/92
Printed in U.S.A.

Cambridge money.



Rip it off.

STORE COUPON

SAVE $1.25

On Two Packs Of Any Style Cambridge

Please fill in the following information.

☐ Mr.
☐ Ms.
☐ Mrs. ______________________
First M.I. Last
Address ______________ Apt. # ______
City ______________________
State ____________ ZIP ____________
Phone ( ) ______________________
☐ Male ☐ Female
What is your regular brand of cigarettes—that is, the brand you smoke most often?
____
(full brand name)

By redeeming this coupon and signing below I certify I am a [illegible]

Signature ______________ Date of Birth __/__/__

[illegible]

00948
1 28200 61134 0
VOID

MANUFACTURER COUPON | EXPIRES [illegible]

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Lowest Kings: 1.0 mg "tar," 0.1 mg nicotine—100's: 2.0 mg "tar," 0.2 mg nicotine—Ultra Low: 4 mg "tar," 0.4 mg nicotine—Lights: 12 mg "tar," 0.9 mg nicotine—Kings: 17 mg "tar," 1.1 mg nicotine—100's: 17 mg "tar," 1.2 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.

Source: https://www.industrydocuments.ucsf.edu/docs/nyxx0001